







### Drive the New World!

Keter (pronounced like Better), is the Hebrew word for "Crown", it can also mean "Top" or "Crest". The Keter Corporation was founded in 2009 with the vision, and mission, to be widely recognized as one of the Top Tire Suppliers in Tire Industry.

Over the past decade, Keter's Customer Centric Philosophy has earned the reputation of a different kind of Tire Supplier. One that is very accommodating and easy to do business with. We are a Global Product Sourcing Enterprise with a very simple business model that allows us to address the unique needs of our individual Customers. Our Customers see us not only as a strategic source for tires, and related products, but also as a trusted partner who is committed as much to their success, as to our own.

Keter offers an extensive product line up in passenger, light truck and commercial truck products including the NeoTerra line which was specifically designed and developed to meet the demands of the US market.

### NeoTerra

The NeoTerra brand offers some of the most Technologically Advanced products available. Focused on a balance between Performance, Durability and Safety, and delivered at a value price point.

NeoTerra products are produced at a brand new, state of the art, facility.

- Advanced technology
- Proven quality, performance and durability
- Environmentally responsible
- Outstand warranty and satisfaction guarantee

Wherever the road takes you, it's our mission to help advance your journey. We will be there with you as you drive your new worlds.

Drive Well and Safe Travels,

Rick Phillips, CEO

# NEOTERRA



NeoTerra Brand is produced in world **most advanced** manufacturing facility with three fundamental principles:

- technology to improve users safety.
- performance.
- Green, clean and environmentally responsible.



Every NeoTerra Product Comes With a MONEY BACK GUARANTEE.



Safety is in everything we do and we leverage the most advanced process and

Relentless pursue of quality and rigorous process control to deliver reliable product

# PASSENGER

## LIGHT TRUCK

180 TO LA



Specially formulated compound developed specifically for North America road conditions. Outstanding handling and guaranteed long tread life.

(2)

- Patented tread patterns designed specifically for the North America market delivers enhanced driving experience and reliability.
- · Manufactured at with state of the art technology in world class production facilities around the world with rigorous quality control and consistency.
- Passenger tire construction employs a seamless bead bundle for increased ride control and superior handling.
- Light truck construction features:
- 1 Triple ply polyester design with high sidewall turn up.
- 2 Two steel body ply's and two full nylon cap belts covering tread and shoulder area
- 3 Larger bead with extra sidewall rubber produce robust performance combined with an ultra comfortable ride.



### **NEOTERRA COMMERCIAL TRUCK TIRES**

4-belt casing construction for guaranteed readability and durable performance.

- resistance.

# COMMERCIAL TRUCK

· Dual-compound tread with specially formulated compounds allow for longer wear and lower rolling

• Wide body construction for an expanded footprint on the road to improve stability and lateral handling.

Developed and Manufactured utilizing the most advanced technologies in the tire industry.



NEOTOUR	NEOSPORT	NEOTRAC	NEOTRAX
Performance	Ultra High	Highway	All Terrain
Touring	Performance	Terrain	
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### **NEOMAX RT**

Rugged Terrain

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Mud Terrain

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# **NEOTOUR** | PERFORMANCE TOURING

## Long Tread Life

Special formulated compound with enhanced shoulder construction ensures even wear and long last tread life.

### **All Weather Traction**

Advanced tread design with four wide long grooves provides excellent wet and dry performance in all weather conditions.

### **Quiet & Comfort Ride**

Optimized tread pitch width and alignment design provides an exceptional quiet and comfortable ride.

 ROLLING RESISTANCE

 WET PERFORMANCE

 QUIETNESS

 COMFORT

 TREAD LIFE

SIZE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM / IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
185/65R15	88 / H	51⁄2J	621/24.4	189 / 7.4	7.6 / 9.6	6959613722776
195/50R15	82 / V	6J	577 / 22.7	201 / 7.9	7.4 / 9.3	6959613730191
195/55R15	85 / V	6J	595 / 23.4	201 / 7.9	7.4 / 9.3	6959613730207
195/60R15	88 / H	6J	615 / 24.2	201 / 7.9	7.6 / 9.6	6959613722745
195/65R15	91 / H	6J	635 / 25.0	201 / 7.9	7.6 / 9.6	6959613722721
205/60R15	91 / H	6J	627 / 24.7	209 / 8.2	7.6 / 9.6	6959613722813
205/65R15	94 / V	6J	647 / 25.5	209 / 8.2	8.0 / 10.1	6959613722752
205/70R15	96 / H	6J	710 / 28.0	209 / 8.2	8.0 / 10.1	6959613731808
215/60R15	94 / H	6½J	639 / 25.2	221/8.7	8.0 / 10.1	6959613731815
215/65R15	100XL / H	6½J	661/26.0	221/8.7	8.0 / 10.1	6959613731822
215/70R15	98 / H	6½J	683 / 26.9	221/8.7	8.0 / 10.1	6959613722790
195/60R16	89 / V	6J	640 / 25.2	201 / 7.9	7.6 / 9.6	6959613731754
195/65R16	92 / H	6J	660 / 26.0	201 / 7.9	7.6 / 9.6	6959613731761
205/55R16	91 / V	6½J	632 / 24.9	214 / 8.4	7.6 / 9.6	6959613722707
205/60R16	92 / V	6J	652 / 25.7	209 / 8.2	7.6 / 9.6	6959613722769
205/65R16	95 / V	6J	672 / 26.5	209 / 8.2	8.0 / 10.1	6959613722837
215/55R16	93 / V	7J	642 / 25.3	226 / 8.9	7.6 / 9.6	6959613722844
215/60R16	95 / V	6½J	664 / 26.1	221/8.7	8.0 / 10.1	6959613722714
215/65R16	98 / H	6½J	686 / 27.0	221/8.7	8.0 / 10.1	6959613722783
215/70R16	100 / H	6½J	708 / 27.9	221/8.7	8.0 / 10.1	6959613731778
225/60R16	98 / H	6½J	676 / 26.6	228 / 9.0	8.0 / 10.1	6959613722738
225/70R16	103 / H	6½J	722 / 28.4	228 / 9.0	8.0 / 10.1	6959613731785
235/70R16	106 / H	7J	736 / 29.0	240 / 9.4	8.0 / 10.1	6959613731792
215/55R17	98XL / V	7J	668 / 26.3	226 / 8.9	7.6 / 9.6	6959613729300
215/60R17	96 / H	61⁄2J	690 / 27.2	221/8.7	8.0 / 10.1	6959613722875
225/50R17	98XL / V	7J	658 / 25.9	233 / 9.2	7.6 / 9.6	6959613729317
225/65R17	102 / H	61⁄2J	724 / 28.5	228 / 9.0	8.0 / 10.1	6959613729324
235/60R17	102 / H	7J	714 / 28.1	240 / 9.4	8.0 / 10.1	6959613722943
235/65R17	108XL / H	7J	738 / 29.1	240 / 9.4	8.0 / 10.1	6959613729447
235/65R17	108XL / H	7J	738 / 29.1	240 / 9.4	8.0 / 10.1	6959613729447

### UTQG:600AA

# **NEOSPORT** ULTRA HIGH PERFORMANCE

SPORT

RARI

# **Superior Responsiveness**

Proven asymmetric tread provides precise, race-inspired handling on wet or dry conditions.

## **Cornering Stability**

Specifically enhanced shoulder design maintain even tread pressure to improve grip while cornering.

### **Ultra Quiet Ride**

Advanced tread block pattern and optimized pitch alignment greatly reduce excessive road noise.

ROLLING RESISTANCE

WET PERFORMANCE

QUIETNESS

COMFORT

TREAD LIFE

SIZE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN ]	SECTION WIDTH [MM / IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
205/40ZR17	84XL / W	71∕₂J	596 / 23.5	212 / 8.3	7.6 / 9.6	6959613731983
205/50ZR17	93XL / W	61⁄2J	638 / 25.1	214 / 8.4	7.6 / 9.6	6959613723636
215/45ZR17	91XL / W	7J	626 / 24.6	213 / 8.4	7.6 / 9.6	6959613723506
215/50ZR17	95XL / W	7J	648 / 25.5	226 / 8.9	7.6 / 9.6	6959613723599
215/55ZR17	94 / W	7J	668 / 26.3	226 / 8.9	7.6 / 9.6	6959613723667
225/45ZR17	94XL / W	71∕₂J	634 / 25.0	225 / 8.9	7.6 / 9.6	6959613723544
225/50ZR17	98XL / W	7J	658 / 25.9	233 / 9.2	7.6 / 9.6	6959613723674
225/55ZR17	97 / W	7J	680 / 26.8	233 / 9.2	7.6 / 9.6	6959613723490
225/60R17	99 / H	61⁄2J	702 / 27.6	228 / 9.0	7.8 / 9.8	6959613729461
235/45ZR17	97XL / W	8J	644 / 25.4	236 / 9.3	7.6 / 9.6	6959613723681
235/55R17	103XL / V	71∕₂J	690 / 27.2	245 / 9.6	7.6 / 9.6	6959613731082
245/45ZR17	99XL / W	8J	652 / 25.7	243 / 9.6	7.6 / 9.6	6959613731099
225/40ZR18	92XL / Y	8J	637 / 25.1	230 / 9.1	7.6 / 9.6	6959613723513
225/45ZR18	95XL / W	71⁄2J	659 / 25.9	225 / 8.9	7.6 / 9.6	6959613723520
235/40ZR18	95XL / Y	8 ½J	645 / 25.4	241/9.5	7.6 / 9.6	6959613731105
235/45ZR18	98XL / Y	8J	669 / 26.3	236 / 9.3	7.6 / 9.6	6959613723612
235/50ZR18	97 / W	71∕₂J	693 / 27.3	245 / 9.6	7.6 / 9.6	6959613723582
235/60R18	107XL / H	7J	739 / 29.1	240 / 9.4	7.8 / 9.8	6959613729478
245/40ZR18	97XL / W	81⁄2J	653 / 25.7	248 / 9.8	7.6 / 9.6	6959613723643
245/45ZR18	100XL / W	8J	677 / 26.7	243 / 9.6	7.6 / 9.6	6959613723568
225/35ZR19	88XL / W	8J	641/25.2	230 / 9.1	7.6 / 9.6	6959613731990
235/35ZR19	91XL / W	8 ½J	647 / 25.5	241/9.5	7.6 / 9.6	6959613731280
235/40ZR19	96XL / W	81⁄2J	671/26.4	241/9.5	7.6 / 9.6	6959613729423
245/40ZR19	98XL / Y	8 ½J	679 / 26.7	248 / 9.8	7.6 / 9.6	6959613731235
255/40ZR19	100XL / W	9J	687 / 27.0	260 / 10.2	7.6 / 9.6	6959613731242
225/35ZR20	90XL / Y	8J	666 / 26.2	230 / 9.1	7.6 / 9.6	6959613723537
245/35ZR20	95XL / Y	81⁄2J	680 / 26.8	248 / 9.8	7.6 / 9.6	6959613723483
245/40ZR20	99XL / W	8 ½J	704 / 27.7	248 / 9.8	7.6 / 9.6	6959613731259
245/45ZR20	99 / Y	8J	728 / 28.7	243 / 9.6	7.6 / 9.6	6959613723575
245/50ZR20	102 / W	71∕₂J	754 / 29.7	253 / 10.0	7.6 / 9.6	6959613701832
275/40ZR20	106XL / Y	9½J	728 / 28.7	278 / 10.9	7.8 / 9.8	6959613723476
265/35ZR22	102XL / Y	91⁄2J	745 / 29.3	271 / 10.7	8.0 / 10.1	6959613723551
305/40ZR22	114XL / W	11J	803 / 31.6	313 / 12.3	8.0 / 10.1	6959613723629
305/35ZR24	112XL / W	11J	824 / 32.4	313 / 12.3	8.0 / 10.1	6959613723605
275/25ZR26	98XL / W	10J	798 / 31.4	283 / 11.1	8.0 / 10.1	6959613701757

PASSENGER

### UTQG:420AA

# **NEOTRAC** | HIGHWAY TERRAIN

## Long Tread Life

Durable tread compound with reinforced construction stands up to the chanlege of heavy loads and extend tread life.

### **All Weather Performance**

Four deep aqua grooves and full-depth sipes provide enhanced traction and wet perfromance in all weather conditions.

### **Quiet & Comfort Ride**

Optimized tread design offers a quiet and comfortable ride.

ROLLING RESISTANCE

WET PERFORMANCE

QUIETNESS

COMFORT

TREAD LIFE

SIZE	PLY RATING/ LOAD RANGE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM/IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
235/75R15		109XL / T	6 ½J	733 / 28.9	235 / 9.3	8.5 / 10.7	69596137309
215/70R16		100 / H	6½J	708 / 27.9	221/8.7	8.5 / 10.7	6959613723 <sup>,</sup>
225/70R16		103 / T	6½J	722 / 28.4	228 / 9.0	8.5 / 10.7	6959613723
LT225/75R16	10 / E	115/112 / S	6J	750 / 29.5	223 / 8.8	10.0 / 12.6	69596137230
225/75R16		104 / H	6J	744 / 29.3	223 / 8.8	8.5 / 10.7	69596137319
235/70R16		106 / T	7J	736 / 29.0	240 / 9.4	8.5 / 10.7	6959613723 <sup>,</sup>
245/70R16		107 / T	7J	750 / 29.5	248 / 9.8	8.5 / 10.7	69596137232
LT245/75R16	10 / E	120/116 / S	7J	780 / 30.7	248 / 9.8	10.0 / 12.6	69596137230
255/70R16		111 / T	71∕₂J	764 / 30.1	260 / 10.2	8.5 / 10.7	69596137233
265/70R16		112 / T	8J	778 / 30.6	272 / 10.7	8.5 / 10.7	6959613723 <sup>,</sup>
265/75R16		116 / T	71∕₂J	804 / 31.7	267 / 10.5	8.5 / 10.7	69596137232
225/65R17		102 / H	6½J	724 / 28.5	228 / 9.0	8.5 / 10.7	6959613723 <sup>,</sup>
235/65R17		108XL / H	7J	738 / 29.1	240 / 9.4	8.5 / 10.7	69596137230
245/65R17		107 / T	7J	750 / 29.5	248 / 9.8	8.5 / 10.7	69596137310
245/70R17		110 / T	7J	776 / 30.6	248 / 9.8	8.5 / 10.7	69596137310
255/70R17		112 / T	71∕₂J	790 / 31.1	260 / 10.2	8.5 / 10.7	69596137319
265/65R17		112 / T	8J	776 / 30.6	272 / 10.7	8.5 / 10.7	69596137310
265/70R17		115 / T	8J	804 / 31.7	272 / 10.7	8.5 / 10.7	69596137230
235/60R18		103 / T	7J	739 / 29.1	240 / 9.4	8.5 / 10.7	69596137311
235/65R18		106 / H	7J	763 / 30.0	240 / 9.4	8.5 / 10.7	69596137319
245/60R18		105 / T	7J	751 / 29.6	248 / 9.8	8.5 / 10.7	69596137311
255/55R18		105 / H	8J	737 / 29.0	265 / 10.4	8.5 / 10.7	69596137319
255/65R18		111 / T	71∕₂J	789 / 31.1	260 / 10.2	8.5 / 10.7	69596137319
255/70R18		113 / T	71∕₂J	815 / 32.1	260 / 10.2	8.5 / 10.7	69596137319
265/60R18		110 / H	8J	775 / 30.5	272 / 10.7	8.5 / 10.7	69596137311
265/65R18		114 / T	8J	801 / 31.5	272 / 10.7	8.5 / 10.7	6959613723 <sup>,</sup>
265/70R18		116 / T	8J	829 / 32.6	272 / 10.7	8.5 / 10.7	69596137311
275/65R18		116 / T	8J	815 / 32.1	279 / 11.0	8.5 / 10.7	6959613731
255/60R19		109 / H	71∕₂J	789 / 31.1	260 / 10.2	8.5 / 10.7	69596137319
275/55R20		117XL / H	81⁄2J	810 / 31.9	284 / 11.2	8.5 / 10.7	6959613723
275/60R20		115 / T	8J	838 / 33.0	279 / 11.0	8.5 / 10.7	6959613723

## UTQG:600AA

# **NEOTRAX** | ALL TERRAIN

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COTRAL

# **Superb Traction**

Open tread design with advanced compound provides superb allseason traction and versatile all-terrain performance.

## **Enhanced Toughness**

The LT sizes constructed with true 3-belt and high strength steel package for enhanced toughness and rugged strength.

## **Off-Road Handling**

Wraparound shoulder design delivers desired off-road handling and enhanced performance.

ROLLING RESISTANCE	
WET PERFORMANCE	
QUIETNESS	
COMFORT	

TREAD LIFE

SIZE	PLY RATING/ LOAD RANGE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM / IN]	SECTION WIDTH [MM/IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
LT235/75R15	6 / C	104/101 / S	6½J	733 / 28.9	235 / 9.3	12.7 / 16.0	69596137319
LT215/85R16	10 / E	115/112 / Q	6J	778 / 30.6	216 / 8.5	12.7 / 16.0	6959613722
LT225/75R16	10 / E	115/112 / Q	6J	750 / 29.5	223 / 8.8	12.7 / 16.0	6959613722
LT235/85R16	10 / E	120/116 / Q	6½J	812 / 32.0	235 / 9.3	12.7 / 16.0	6959613722
245/75R16		111 / T	7J	774 / 30.5	248 / 9.8	10.3 / 13.0	6959613722
LT245/75R16	10 / E	120/116 / Q	7J	780 / 30.7	248 / 9.8	12.7 / 16.0	6959613722
LT255/70R16	10 / E	120/117 / R	71⁄2J	770 / 30.3	260 / 10.2	12.7 / 16.0	6959613722
265/70R16		112 / T	8J	778 / 30.6	272 / 10.7	10.3 / 13.0	6959613722
LT265/70R16	10 / E	121/118 / R	8J	798 / 31.4	279 / 11.0	12.7 / 16.0	6959613722
LT265/75R16	10 / E	123/120 / Q	71⁄2J	810 / 31.9	267 / 10.5	12.7 / 16.0	6959613722
LT285/75R16	10 / E	126/123 / Q	8J	840 / 33.1	286 / 11.3	12.7 / 16.0	6959613722
LT315/75R16	10 / E	127/124 / Q	81⁄2J	878 / 34.6	313 / 12.3	12.7 / 16.0	6959613731
LT235/80R17	10 / E	120/117 / Q	6 ½J	808 / 31.8	235 / 9.3	12.7 / 16.0	69596137310
LT245/70R17	10 / E	119/116 / R	7J	750 / 29.5	248 / 9.8	12.7 / 16.0	6959613731
245/70R17		110 / T	7J	776 / 30.6	248 / 9.8	10.3 / 13.0	69596137318
LT245/75R17	10 / E	121/118 / Q	7J	800 / 31.5	248 / 9.8	12.7 / 16.0	69596137310
LT265/70R17	10 / E	121/118 / S	8J	810 / 31.9	272 / 10.7	12.7 / 16.0	6959613722
265/70R17		115 / T	8J	804 / 31.7	272 / 10.7	10.3 / 13.0	69596137310
LT285/70R17	10 / E	121/118 / S	81⁄2J	838 / 33.0	292 / 11.5	12.7 / 16.0	6959613722
265/70R18		116 / T	8J	829 / 32.6	272 / 10.7	10.3 / 13.0	6959613722
LT265/70R18	10 / E	124/121 / S	8J	835 / 32.9	272 / 10.7	12.7 / 16.0	6959613722
LT275/65R18	10 / E	123/120 / Q	8J	821/32.3	279 / 11.0	12.7 / 16.0	6959613722
LT275/70R18	10 / E	125/122 / S	8J	849 / 33.4	279 / 11.0	12.7 / 16.0	69596137224
LT285/75R18	10 / E	129/126 / Q	8J	891 / 35.1	286 / 11.3	12.7 / 16.0	6959613722
LT265/60R20	10 / E	121/118 / S	8J	826 / 32.5	272 / 10.7	12.7 / 16.0	6959613731
275/55R20		117 XL / T	81⁄2J	810 / 31.9	284 / 11.2	10.3 / 13.0	6959613722
LT275/55R20	10 / E	120/117 / S	81⁄2J	816 / 32.1	284 / 11.2	12.7 / 16.0	6959613722
LT275/65R20	10 / E	126/123 / S	8J	872 / 34.3	279 / 11.0	12.7 / 16.0	6959613722
LT285/55R20	10 / E	122/119 / S	9J	828 / 32.6	297 / 11.7	12.7 / 16.0	6959613722
LT285/60R20	10 / E	125/122 / R	81⁄2J	856 / 33.7	292 / 11.5	12.7 / 16.0	6959613722
LT285/65R20	10 / E	127/124 / Q	81⁄2J	884 / 34.8	292 / 11.5	12.7 / 16.0	6959613722
LT305/55R20	12 / F	125/122 / Q	9 ½J	844 / 33.2	316 / 12.4	12.7 / 16.0	6959613731
285/45R22		114XL / H	91⁄2J	815 / 32.1	285 / 11.2	10.3 / 13.0	69596137312



### UTQG:520AB

# **NEOMAX-RT** | rugged terrain

# Balanced Traction and Comfortability

Innovative hybrid tread design provides the perfect balance between off-road performance and on-road comfortable ride.

### **Robust Off-Road** Performance

Presicely engineered tread design with enhanced casing package ensures outstanding off-road performance where needed most.

## **Aggressive But Smooth**

Optimized block pattern with special pitch alignment provides a smooth on-road ride.

SIZE	PLY RATING/ LOAD RANGE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM/IN]	SECTION WIDTH [MM/IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
31x10.50R15LT	6 / C	109 / Q	81⁄2J	781 / 30.7	268 / 10.6	13.5 / 17.0	6959613723018
LT265/75R16	10 / E	123/120 / Q	71∕₂J	810 / 31.9	267 / 10.5	13.5 / 17.0	6959613723049
LT285/75R16	10 / E	126/123 / Q	8J	840 / 33.1	286 / 11.3	13.5 / 17.0	6959613723056
LT285/70R17	10 / E	121/118 / Q	81⁄2J	838 / 33.0	292 / 11.5	13.5 / 17.0	6959613729539
LT305/65R17	12 / F	121/118 / Q	9J	828 / 32.6	311 / 12.2	13.5 / 17.0	6959613731075
LT315/70R17	12 / F	121/118 / Q	91⁄2J	880 / 34.6	323 / 12.7	13.5 / 17.0	6959613730733
33×12.50R18LT	12 / F	122 / Q	10J	832 / 32.8	318 / 12.5	13.5 / 17.0	6959613722950
35x12.50R18LT	12 / F	128 / Q	10J	883 / 34.8	318 / 12.5	13.5 / 17.0	6959613722967
LT275/70R18	10 / E	125/122 / Q	8J	849 / 33.4	279 / 11.0	13.5 / 17.0	6959613729560
LT285/65R18	10 / E	125/122 / Q	81⁄2J	833 / 32.8	292 / 11.5	13.5 / 17.0	6959613729577
LT305/60R18	12 / F	126/123 / Q	9J	823 / 32.4	311 / 12.2	13.5 / 17.0	6959613731112
LT305/70R18	12 / F	128/125 / Q	9J	885 / 34.8	311 / 12.2	13.5 / 17.0	6959613731129
LT325/65R18	12 / F	127/124 / Q	91⁄2J	879 / 34.6	331 / 13.0	13.5 / 17.0	6959613731877
33x12.50R20LT	12 / F	119 / Q	10J	832 / 32.8	318 / 12.5	13.5 / 17.0	6959613722974
35x12.50R20LT	12 / F	125 / Q	10J	883 / 34.8	318 / 12.5	13.5 / 17.0	6959613722981
37x12.50R20LT	12 / F	128 / Q	11J	934 / 36.8	345 / 13.6	13.5 / 17.0	6959613730757
LT265/60R20	10 / E	121/118 / Q	8J	826 / 32.5	272 / 10.7	13.5 / 17.0	6959613731204
LT275/65R20	10 / E	126/123 / Q	8J	866 / 34.1	279 / 11.0	13.5 / 17.0	6959613701511
LT285/55R20	10 / E	122/119 / Q	9J	828 / 32.6	297 / 11.7	13.5 / 17.0	6959613701528
LT305/55R20	12 / F	125/122 / Q	91⁄2J	850 / 33.5	316 / 12.4	13.5 / 17.0	6959613701535
LT325/60R20	12 / F	126/123 / Q	91⁄2J	898 / 35.4	331 / 13.0	13.5 / 17.0	6959613730740
33x12.50R22LT	12 / F	114 / Q	10J	832 / 32.8	318 / 12.5	13.5 / 17.0	6959613722998
35x12.50R22LT	12 / F	121 / Q	10J	883 / 34.8	318 / 12.5	13.5 / 17.0	6959613723001

ROLLING RESISTANCE

WET PERFORMANCE

QUIETNESS

COMFORT

TREAD LIFE

# NEOMAX-MT MUD TERRAIN

### **Maximum Traction**

Advanced tread compound and aggressive block design ensures maximus traction and grip in severe offroad conditions.

## **Tough and Durable**

Hardworking wraparound tread with enhanced steel belt pacakge construction optimizes sidewall traction and puncture resistance in deep mud, sand and rocks.

## **Confident Handling**

Self-cleaning tread and shoulder area gurantees consistent traction and grip power.

and	SIZE	PLY RATING/ LOAD RANGE	LOAD INDEX / SPEED SYMBOL	STANDARD RIM	OVERALL DIAMETER [MM/IN]	SECTION WIDTH [MM/IN]	TREAD DEPTH [MM/32NDS]	PRODUCT CODE
	31x10.50R15LT	6 / C	109 / Q	81⁄2J	775 / 30.5	268 / 10.6	15.5 / 19.5	6959613731839
100	33x12.50R15LT	6 / C	108 / Q	10J	826 / 32.5	318 / 12.5	15.5 / 19.5	6959613731846
	35x12.50R15LT	6 / C	113 / Q	10J	877 / 34.5	318 / 12.5	15.5 / 19.5	6959613731853
	LT245/75R16	10 / E	120/116 / Q	7J	780 / 30.7	248 / 9.8	15.5 / 19.5	6959613701672
	LT285/75R16	10 / E	126/123 / Q	8J	840 / 33.1	286 / 11.3	15.5 / 19.5	6959613723896
	LT305/70R16	12 / F	128/125 / Q	9J	834 / 32.8	311 / 12.2	15.5 / 19.5	6959613730764
	33x12.50R17LT	12 / F	121 / Q	10J	832 / 32.8	318 / 12.5	15.5 / 19.5	6959613730771
	35x12.50R17LT	12 / F	121 / Q	10J	883 / 34.8	318 / 12.5	15.5 / 19.5	6959613730788
	37x12.50R17LT	8 / D	124 / Q	10J	934 / 36.8	318 / 12.5	15.5 / 19.5	6959613723841
	37×13.50R17LT	10 / E	121 / Q	11J	928 / 36.5	345 / 13.6	15.5 / 19.5	6959613731860
	33x12.50R18LT	12 / F	122 / Q	10J	832 / 32.8	318 / 12.5	15.5 / 19.5	6959613730795
	35x12.50R18LT	12 / F	128 / Q	10J	883 / 34.8	318 / 12.5	15.5 / 19.5	6959613730801
	LT285/65R18	10 / E	125/122 / Q	81⁄2J	833 / 32.8	292 / 11.5	15.5 / 19.5	6959613723933
	33x12.50R20LT	12 / F	119 / Q	10J	832 / 32.8	318 / 12.5	15.5 / 19.5	6959613730818
	35x12.50R20LT	12 / F	125 / Q	10J	883 / 34.8	318 / 12.5	15.5 / 19.5	6959613730825
	37x13.50R20LT	12 / F	128 / Q	11J	934 / 36.8	345 / 13.6	15.5 / 19.5	6959613730832
	LT305/55R20	12 / F	125/122 / Q	9 ½J	844 / 33.2	316 / 12.4	15.5 / 19.5	6959613731211
	LT325/60R20	12 / F	126/123 / Q	91⁄2J	898 / 35.4	331 / 13.0	15.5 / 19.5	6959613731228
	33x12.50R22LT	12 / F	114 / Q	10J	832 / 32.8	318 / 12.5	15.5 / 19.5	6959613724008
	35x12.50R22LT	12 / F	121 / Q	10J	883 / 34.8	318 / 12.5	15.5 / 19.5	6959613730849
	37x13.50R22LT	12 / F	128 / Q	11J	928 / 36.5	345 / 13.6	15.5 / 19.5	6959613731273
	37x13.50R24LT	12 / F	124 / Q	11J	934 / 36.8	345 / 13.6	15.5 / 19.5	6959613730856

### ROLLING RESISTANCE

OMA

WET PERFORMANCE QUIETNESS COMFORT

TREAD LIFE

### **NEOTERRA PASSENGER/LIGHT TRUCK TIRE STANDARD WARRANTY**

Keter Tire USA stands behind and warrants every new NeoTerra brand Passenger and Light Truck tires purchased from an authorized dealer in United States.

### SATISFACTION ASSURANCE

All NeoTerra passenger and light truck tires are covered by the 30-day "Satisfaction Assurance". If for any reason you are not completely satisfied with your new set of tires within 30 days of date of purchase, and no more than 2/32nd of treadwear, you may return these tires to your authorized NeoTerra dealer for a full refund of the purchase price or exchange them for a different set of NeoTerra tires of same design. Mounting and balancing are free of charge for replacement of tires.

You have the option to exchange for another set of NeoTerra tires of different design, just pay the cost difference from the original purchase price if the cost of replacement tires is higher, plus appliable taxes.

This Satisfaction Assurance applies to the original new set of manufactured passenger and Light Truck tires purchased. Satisfaction Assurance replacement tires are not covered under this program.

### SATISFACTION ASSURANCE ADMINISTRATION

Within thirty (30) days from the date of purchase, or the first 2/32nds of treadwear as measured in the fastest wearing groove, simply return your tires to the authorized NeoTerra dealer where your tires were purchased. The original sales receipt is required as proof-of-purchase. Reason for dissatisfaction must be explained to the dealer (i.e., appearance, ride, handling, etc.) and noted on the adjustment claim form.

### **4 YEAR REPLACEMENT WARRANTY**

Keter Tire USA warrants every new NeoTerra Passenger and Light Truck tire for defects in workmanship and materials through the life of the original tread. Original Tread Life is defined as, from a newly installed product down to 2/32nd of measurable tread, or within four (4) years from the date of purchase or date of manufacture without proof of purchase. If any NeoTerra should incur a defect in workmanship or materials, Keter Tire USA will replace the tire with another tire of same design at a prorated cost. Within the first 10% of treadwear the tire is replaced at no charge.

### **MILEAGE WARRANTIES**

In addition to the provisions of limited warranty for covered conditions, the NeoTerra tires listed below are protected against premature wear-out for up to four (4) years or the mileage indicated in the matrix below, whichever occurs first:

NeoTour HP	60,000 Miles
NeoSport UHP	50,000 Miles
NeoTrac HT	50,000 Miles
NeoTrax AT	40,000 Miles
NeoTrax RT	NA
NeoTrax MT	NA

If any NeoTerra tire, covered under this mileage warranty, wears evenly down to a tread depth of 2/32nd in less than the promised mileage and in less than four (4) years from dates of manufacture, Keter Tire USA will credit the owner a pro-rated amount based on the actual mileage toward the purchase of a new NeoTerra tire. Costs for mounting, balancing and other service-related costs are not included.

The owner is expected to care for their NeoTerra tires as follows:

- The tires should be balanced at installation and should be rebalanced, periodically and as necessary.
- Tires should be rotated at least every 6,000 miles or as recommended by the vehicle manufacturer.
- The wheels on the vehicle should be properly aligned per the vehicle specs.
- Failure to rotate tires as recommended could void this warranty
- · The vehicle should be properly aligned, either front end or all 4 wheels, as necessary.

### ROAD HAZARD WARRANTY

Every NeoTerra passenger and light truck tire is covered for nonrepairable damage caused by road hazards under normal on-road driving conditions such as puncture, snag, cut, bruise or impact break, etc., within the first 10% of the original tread life and within one (1) year from the date of purchase, whichever comes first. It will be replaced free of charge with a comparable NeoTerra tire of same design.

A tire is not covered if it is considered repairable according to Rubber Manufacturers Association (RMA) standards. All Exclusions listed in this Standard Warranty below void this Road Hazard Warranty. Conditions and coverage are subject to change at any time without notice.

It is the owner's obligation to follow the guidelines in this Standard Warranty to be eligible for Road Hazard Warranty to ensure maximum performance from the NeoTerra product. All the Exclusions listed in this Standard Warranty below may void this Road Hazard Warranty. Conditions and coverage are subject to change at any time.

Installation, Balance and Taxes and subsequent vehicle damage are not included in this road hazard warranty.

### **NEOTERRA STANDARD WARRANTY EXCLUSIONS**

- NeoTerra standard warranty applies only to the original purchaser and the original vehicle on which tires are installed. The warranty is not assignable to the subsequent purchasers or vehicles.
- The standard warranty is expressly for tires purchased from an authorized NeoTerra dealer in the United States and Canada and used on vehicles registered and operated in the United States and Canada.
- The standard warranty covers tires for four (4) years from date of manufacture or date of purchase as determined by

the DOT/Serial number or the original sales receipt.

- The standard warranty does not cover tires damaged due to misuse, abuse or accident listed below:
  - Misapplication, inappropriate mounting / dismounting, tire/ wheel imbalance or improper repair.
  - Racing, off-road use, under or over inflation, overloading.
  - <sup>°</sup> Uneven or rapid wear caused by mechanical irregularity in the vehicle such as wheel misalignment.
  - ° Accident, chemical corrosion, alteration, vandalism, flat spotting due to improper storage or brake lock.
  - ° The addition of liquid, solid or gaseous materials other than air, nitrogen or carbon dioxide.
  - Minor cosmetic ozone or weather cracking.
- Other limitations included but not limited to the following:
  - <sup>°</sup> Tire branded or marked "Non-Adjustable" (N/A) or "Blemished" (Blem), or previously adjusted.
  - ° Failure to rotate the tires as recommended voids the Mileage Promises.
  - \* Mileage Warranty on tires that cannot be rotated due to different sized tires will be 50% of the rate.
  - Mileage Warranty is excluded on tires used in commercial applications.
  - ° Road Hazard is excluded due to abuse or operating vehicle under severe off-road driving conditions.
  - ° Any tires with tread worn to less than 2/32" are considered out of warranty.
  - ° Tire in which D.O.T. identification number and/or brand name removed intentionally.
  - ° Ride complaints after 2/32" of tread wear will not be accepted.
- <sup>°</sup> Winter tires are designed to be used in winter months and should be removed in summer months.
- · Loss of time or use, inconvenience, or any incidental or consequential damages except as prohibited by law.
- Out-of-balance or out-of-round condition is only allowed during the first 2/32" of the original tread.

### PROVISIONS

Keter Tire USA utilizes the latest technology to design and develop world class products. However, any tire, no matter how well constructed, may fail during operation or become unserviceable due to conditions beyond our control. This Warranty is in no way intended to represent that the failure of a NeoTerra product may not occur. Keter Tire USA maintains the right to change or terminate this Standard Warranty program at any time without notice.

### HOW TO OBTAIN AN ADJUSTMENT

All claims must be presented to an authorized NeoTerra dealer. A copy of the original purchase receipt is required. Completed and sign the claim form provided by NeoTerra dealer.



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KeterTireUSA.com

DRIVE THE NEW WORLD!